

Enrollment Retention Committee

October 20, 2023

10 – 11:0 a.m.

- I. Welcome
- II. Approval of July meeting minutes
- III. [Strategic Enrollment and Retention Plan](#) (EP)
  - a. Structure overview
- IV. Action team development
- V. Marketing Update (ED)
- VI. IR Update (DM)

<https://zoom.us/j/98758838898?pwd=aDNtdmFQdmZ0NHE4aGtOUGo5Zm5UUT09>

<b>ROLES</b>	
<b>Steering Committee</b>	<b>Action Teams</b>
Focus on identifying “what” we would like to implement	Focus on identifying “how” to carry out the work
Assist action teams with initiative development	Develop action plans and implement initiatives
Monitor college-level enrollment, persistence and completion data	Set and monitor action plan targets
Provide updates to Cabinet	Report on initiatives/action plans progress to Steering Committee
Identify tools, frameworks, best practices, etc. to incorporate into college practices	Identify tools, frameworks, best practices, etc. to incorporate into college practices